

PUBLIC NOTICE FOR E-AUCTION SALE OF SECURED ASSETS

Reliance Asset Reconstruction Company Ltd (RARC), a Trustee of “SBI Bank RARC 035 Trust” is an assignee and a secured creditor of below mentioned borrower by virtue of assignment agreement dated 31.03.2017 executed with State Bank of India.

The undersigned in exercise of powers conferred under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 hereby give notice to public in general that the below mentioned property shall be sold by way of “online e-auction” for recovery of dues. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE” basis apart from other terms mentioned below.

Name of Borrower/guarantors	Outstanding dues	Date of Possession
1. SFC Marketing Pvt Ltd (Borrower) 38, Railway Colony 3 rd Street, Nelson Manickam Road, Chennai- 600029 2. Smt. Vidhya Chauhan (Guarantor) 38, Railway Colony 3 rd Street, Nelson Manickam Road, Chennai- 600029 3. Shri. Sourai Anees Ahmed (Guarantor and Mortgagor) No.46, Medlox Street, 2 nd Floor, Choolai, Chennai -600112. 4. Shri. Sudhakar Chauhan (Guarantor) 38, Railway Colony Third Street, Nelson Manickam Road, Chennai- 600029	6,83,61,916.75/- (Rupees Six Crore Eighty-Three Lakh Sixty-One Thousand Nine Hundred Sixteen and Paise Seventy-Five Only) as on 25.05.2020 as per 13(2) Notice dt.30.05.2020	17.09.2021
DESCRIPTION OF THE PROPERTY	RESERVE PRICE	EMD AMOUNT
Property owned by Mr.S. Anees Ahmed – Partition Deed Document No.3622/2012 MOD Document No.70/2013 In Vellore District, Ambur Sub District for Registration, Ambur Taluk, Ambur Municipal Town Limits, Ward – A, Block – 1, T S. No. 4/6(p), as per resurvey new T.S. No.4/6B, Now 4/6B2, Punja S.No.184/1(p), Ambur Town, Jalal Road Extn Street, Property bearing old Door No.39, thereafter No.2 and afterwards 6, Ambur Municipal Town Jalal Road 2nd Street, bearing New D.No.2/A, - a vacant site situated on the South western side bounded on the East of :Land is T.S. No.4/6A owned by Shri S.Mohammed Younis, West of :S.Shamed Ahmed share under C schedule, South of :Farooque Ahmed share in “A” Schedule and North of :Samalauram Kuthirai Kalvai In the middle – eastern side 1st item measuring East to West on the Southern side : 114 feet East to west on the northern side :118 feet North to south on the eastern side :109 feet North to south on the eastern side :124 feet, total area 13514 sq.ft of site to this western side 2nd item Measuring East to west on the southern side :36 feet East to west on the norther side :0 feet North to south on the both sides :124.25 feet, total area 2236.50 sq.ft of vacant land site, Grand total item 1 and 2 = 13514 + 2236.50 sq.ft = 15750.50 sq.ft of vacant site	Rs.1,77,20,000/- (Rupees One Crore Seventy-Seven Lakhs Twenty Thousand only)	Rs.17,72,000/- (Rupees Seventeen Lakhs Seventy-Two Thousand Only)
Details Of Auction Events: - Inspection of Property : 20.07.2022 From 11.00A.M to 02.00 P.M Last date for bid submission : 27.07.2022 Till 5.00 PM Date of e-auction : 28.07.2022 Between 2 PM to 3 PM (with Auto extension of 5 minutes each)		

TERMS AND CONDITIONS OF E-AUCTION SALE

- The property shall not be sold below the reserve price and sale is subject to the confirmation by Reliance Asset Reconstruction Company Limited (RARC) as secured creditor. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE”.
- E-auction will be held through RARC's approved service provider M/s. C1 India Pvt. Ltd. at website: <https://www.bankeauctions.com> (web portal of M/s. C1 India Pvt. Ltd). E-auction tender documents containing online e-auction bid form along with General Terms and Conditions of online e-auction sale are available in websites: www.rarcl.com and <https://www.bankeauctions.com> **intending bidders may download relevant documents or may get in touch with the service provider at their contact number or address mentioned below.** The contacts of M/s. C1 India Pvt. Ltd. Email: pandeep.singh@c1india.com and support@bankeauctions.com Address: Plot No.68, 3rd Floor, Sector-44, Gurugram, Haryana-122003.
- The intending bidders are required to have a valid email id as the participation ID and password by e-auction agency shall be communicated at their e-mail id only.

4. Intending bidders have to submit their BID in the prescribed format with EMD remittance details along with **self-attested KYC documents** (PAN, AADHAR card etc) and the same shall be submitted to Authorised Officer of Reliance Asset Reconstruction Company Limited (RARC) at New No.824/1, Old No.398 RNG Tower, 2nd floor, Anna Salai, Nandanam, Chennai – 600 035 and by email to satheesh.p.kumar@relianceada.com after which the participation ID and password shall be communicated at their email only. Last date of submission of Bid Form is **on 27.07.2022 up to 5 PM**. The bid form or EMD received late for any reason whatsoever will not be entertained. Bid without EMD and Bid below the reserve price shall be rejected summarily. Certificate of Sale will be issued in favour of successful bidder / bidders only and we will not entertain add and replacement of new bidder / bidders.
5. Neither RARC nor the service provider will be responsible for any lapses/failure on the part of the bidder on account of network disruptions. Toward off such incidents, bidders are advised to make all necessary arrangements such as alternative power back-ups etc
6. Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT fund transfer to **Current Account No: 36718693732, Name of the Bank: State Bank of India, Branch: (Mumbai), Name of the Beneficiary: SBI Bank RARC 035 Trust, IFSC Code: SBIN0000300. Please note that the Cheque/Demand Draft shall not be accepted towards EMD.**
7. The Bids below reserve price and/or without EMD amount shall not be accepted. Bidders may improve their further bid amount in multiple of **Rs.100,000/-** (Rupees One lakh Only). In case sole bidder, bidder has to improve his bid minimum by one incremental.
8. The successful bidder shall pay 25% of the bid amount/sale price (including earnest money already paid) immediately after declaration of successful bidder. The successful bidder will deposit balance 75% of the bid amount/sale price within 15 days from declaration of successful bidder.
9. If successful bidder fails to deposit sale price as stated above, all deposits including EMD shall deemed to be forfeited without any further notice. However, extension of further reasonable period for making payment of balance 75% may be allowed and shall be at the sole discretion of Authorized Officer.
10. The EMD amount of unsuccessful bidders will be returned without interest, after the closure of the E-auction sale proceedings.
11. The particulars given by the Authorized officer are stated to the best of his knowledge, belief and records. Authorized officer shall not be responsible for any error, mis-statement or omission etc.
12. The undersigned Authorized Officer has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale or modify any terms and conditions of the sale without any prior notice or assigning any reasons.
13. The bidders should make discreet enquiries as regards charges/encumbrances on the property and should satisfy themselves about the title, extent, quality of the property before submitting their bid. No claim of whatsoever nature regarding charges, encumbrances over the property and any other matter etc., shall be entertained after submission of the online bid.
14. Any arrears, dues, taxes, charges whether statutory or otherwise including stamp duty/registration fees on sale of property shall be borne by the purchaser only.
15. For further details, contact **Ms. P Satheesh Kumar, Chief Manager – Legal, Mobile No- 8939677550** Reliance Asset Reconstruction Company Ltd. at above mentioned address.
16. The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the e-auction will be entertained.

THIS NOTICE WILL ALSO SERVE AS STATUTORY 30 DAYS NOTICE TO THE BORROWER/GUARANTORS/MORTGAGOR UNDER SARFAESI ACT AND RULES MADE THEREUNDER.

Place: Chennai
Date: 17.06.2022

Authorized Officer
Reliance Asset Reconstruction Co Ltd.